

## Officers and Directors

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(909) 381-6181

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### **SEARGENT-AT-ARMS**

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(909) 625-6791

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(909) 608-1750

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(909) 472-3395

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SUNKIST GROWERS, INC.

## EWI<sup>®</sup> Monthly Chapter Meeting

### *Six Disciplines of Business*

**Date:** Thursday, APRIL 22, 2004

**Guest Speaker:** Ruben A. Estrada  
founder of Estrada Strategies, LLC

Our featured speaker is Ruben A. Estrada, a leader of distinction with more than 20 years of experience in executive leadership, business development, sales and consulting.

**Location:** Etiwanda Gardens  
7576 Etiwanda Avenue  
Etiwanda, CA  
(909) 463-6687

**Schedule:** 6:00 pm—No Host Reception  
7:00 pm—Dinner and Program

**Price:** \$34.00 per person (\$32.00 sustain)

**Watch for These New Members and Executives at Our Upcoming Meeting:**

#### **Team Referral Network**

Executive: Kellie Holmes  
Rep: Rayleen Kier

**Seating:** Pre-Assigned

**Parking:** Public Parking

**Reservation Deadline:**  
Friday, April 16  
(Regrets and Guests)

**RSVP:** Delores Peich  
The Claremont Club  
1777 Monte Vista Ave.  
Claremont, CA 91711  
Email:  
Fax: (909) 621-3908  
Phone: (909) 625-6791

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Corporate Website:  
[www.executivewomen.org](http://www.executivewomen.org)

Chapter Website:  
[www.ewipomonavalley.org](http://www.ewipomonavalley.org)

**NEW! EWI Vision Statement:**  
To be the leading connection for business professionals.

## CALENDAR OF EVENTS

### March

- 19: Reservation Deadline
- 25: Brasserie Astuce Restaurant

### April

- 16: Reservation Deadline
- 22: Etiwanda Gardens, Etiwanda  
*Ruben Estrada*  
*Estrada Strategies*

### May

- 21: Reservation Deadline
- 27: Upland Hills Country Club  
*ASIST Program*

### June

- 18: Reservation Deadline
- 24: Location TBD  
*Firm Night*

### July

- 16: Reservation Deadline
- 22: China Star Restaurant  
*Business Meeting*

### August

- 21: Reservation Deadline
- 26: Bus Tour

\*Locations and Programs may change.

## Upcoming Events!

### EWI® Spring Leadership Conference

Dates: April 22-24, 2004  
Place: Dallas, Texas  
Hotel: The Renaissance Dallas  
Hotel  
Call (800) 811-8893  
Registration Fees: \$250 - \$300  
EWI Group Rate: \$95  
Group Code: EWI

For more information:  
Visit the corporate website  
[www.executivewomen.org](http://www.executivewomen.org)

## President's Message

We are indeed an EWI Chapter to be proud of! We are a very rich chapter in dedicated members – Dedicated members that have opted to maintain their membership and continue to be actively involved for a long time after they have served as President of our Chapter. It was an honor to be able to acknowledge these individuals that are still active members, sustaining members, or Life Members. The longevity of these dedicated individuals indicates the caliber of our member firms and representatives. We appreciate and applaud their dedication in helping to make the Pomona Valley Chapter one to be very proud of. Many thanks to Marlene Keith, M. Daniel Saylor, Attorney At Law, for sharing this listing with us.

Welcome to our newest member, *Kelly Holmes*, **Team Referral Network**. We look forward to getting to know you and to having you get involved in our Chapter.

Membership solicitation is not an easy job for our Membership Committee. It is something we all can assist with. If you know of a company you feel would be a benefit to our membership, be sure to contact Linda Cook, Thread At Work or Jan Van Alstine, San Antonio Community Hospital. They will be happy to make sure the potential member firm receives membership information. Your assistance will be appreciated.

Our programs have been great!!! I enjoyed Barbara Berg immensely. Her book What To Do When Life is Driving you Crazy is entertaining and I have picked up some tricks that are helping me. Be sure to mark your calendar and invite a guest for the presentation of Ruben Estrada in April and our ASIST Program in May. Who knows, you may pick up a tidbit or two that will help you in real life.

April is a very "taxing month." Even Albert Einstein said, "The hardest thing in the world to understand is the income tax." Isn't that true! Over the many years, a lot of weird things have been taxed - In 1695 AD England taxed bachelors and so did Missouri in 1820 AD. Peter the Great of Russia taxed beards in 1702 AD and souls in 1682 AD as well as hats, boots, beehives, basements, chimneys, birth, marriage and burial. In 2000 BC Egypt even taxed cooking oil – I guess nothing is sacred! Hope tax time wasn't too painful for you this year.

Look forward to seeing you at Etiwanda Gardens for the April meeting.

Verlene Riddle  
Pomona Valley Chapter President  
2003-2004

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## SHARE THE NEWS!

Please send submissions for the Chapter Pulse to:

Contact: Glenda Ebersole

Phone: (909) 472-3395

Fax: (909) 472-3396

E-Mail: [Glenda@egrafxx.com](mailto:Glenda@egrafxx.com)

## MEMBER ANNIVERSARIES

Please call or email your firms' original membership month and year to be announced here during the appropriate month.

Glenda 909-472-3395 or  
[Glenda@egrafxx.com](mailto:Glenda@egrafxx.com).

## CORRECTION – NEW MEMBER

Last month, one of our new member firms was omitted from ***EWI Welcomes*** -- **Julie Robertson** of **Jewels Auto Sales**.

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## TAKE THE SURVEY!

Visit this link  
<http://www.executivewomen.org/>  
to take the EWI Member Survey.

**EWI Spring Leadership  
Conference**  
*Dallas, Texas*  
*April 22-24, 2004*

## UPDATE YOUR INFORMATION

Go to the corporate website  
<http://www.executivewomen.org/> to update your personal information (SEE LINK AT BOTTOM LEFT HAND COLUMN)

**URGENT!** Do this as soon as possible to ensure that information about you and your business is accurate for the 2004 Directory.

### ***To Get Started***

- 1) Login\*
- 2) Edit personal info, select **Edit** button top right
- 3) Edit company info by clicking on company name
- 4) Once on your Company info page, select **Edit** button
- 5) When Company edits are complete, click the **Submit** button
- 6) Logoff

\*If this is your first time logging in, talk to either Membership Co-Chair (Jan Van Alstine & Linda Cook) to obtain a username and password.

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## EWI® Welcomes

**Jewels Auto Sales**, Julie Robertson  
**Team Referral Network**, Kelli Holmes

**New representatives:**

**Team Referral Network**, Rayleen Keir

**NOTE:**

**Board Meeting Highlights for March 2004 will be included in next months newsletter.**

**LOST FOR SAFEKEEPING**

Do you ever feel like you've lost yourself when you've lost important information? The Board Meeting Reports for March are a good example—they're lost. They might be on my desk, but I can't find the top of my desk today. They may be in a folder but not the right folder and there are too many folders to search. They might even be in a drawer—oh no, I hope not. Wherever they are, I know that they are neatly stacked and clipped together with a bright, shiny silver clip just waiting to be put to their intended use—and they're probably right where I put them for safekeeping.

When you've lost something or your just feeling a bit lost in the day-to-day operations of your work, take a look at one of these creative and entertaining websites about the subject -- *LOST*.

**Internet Lost and Found**

<http://www.lostandfound.com/>

**Lost Treasure Online**

<http://www.losttreasure.com/>

**Lost Quilts**

<http://www.lostquilt.com/>

**Lost 45s**

<http://www.lost45.com/>

**Lost Marble**

<http://www.lostmarble.com/>

**Lost**

<http://www.virtuallylost.net/>

It truly is amazing to FIND so much creative, helpful, artistic, and positive ways to communicate.

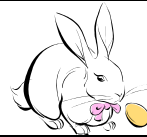
"I have not failed. I've just found 10,000 ways that don't work."  
-Thomas Alva Edison

**NEW MEMBER MAKES THE NEWS**

Claremont - Char Contantino of Century 21 ran in the Los Angeles Marathon XIX. She ran the course and finished in 5 hours and 54 minutes.  
--Claremont Courier, March 10, 2004

Submit your news to Glenda Ebersole, [Glenda@egrafxx.com](mailto:Glenda@egrafxx.com) or call 909-472-3395.

**APRIL DOOR PRIZE SCHEDULE**



Century 21 Prestige Properties  
Creative Gift Basket Services  
Dickerson Insurance  
Ebersole Grafxx & Web Design, Inc.

**NEW MEMBERS PUBLICITY OPPORTUNITY**

**All New Members for 2004**

**TELL US A LITTLE BIT ABOUT YOURSELF**

**"We'd like to get to know you better."**

Submit your company info for inclusion in the Chapter Pulse no later than MAY 3 to be included in the next issue. 250 words max.

Once all the new members have had a chance to publicize their "who is" info, then we'll rotate through the remainder of the members.

**Submit your company info to**

Glenda Ebersole  
[Glenda@egrafxx.com](mailto:Glenda@egrafxx.com)  
or call 909-472-3395

**ALERT FROM CORPORATE**

The database is a benefit of membership and is not to be shared with non-member firms.