

## Officers and Directors

### PRESIDENT

*Verlene Riddle*  
RADISSON HOTEL SB  
(909) 381-6181

### VICE PRESIDENT

*Mary Ann Macias*  
PILGRIM PLACE  
(909) 399-5507

### SECRETARY

*Kathleen Spear*  
GRABER OLIVE HOUSE  
(909) 983-1761

### TREASURER

*Fran Pfeiffer*  
FAUST PRINTING  
(909) 980-1577

### SEARGENT-AT-ARMS

*Delores Peich*  
THE CLAREMONT CLUB  
(909) 625-6791

### MEMBERSHIP CO-DIRECTORS

*Jan Van Alstine*  
SAN ANTONIO COMMUNITY HOSPITAL  
(909) 920-4803  
*Linda Cook*  
THREAD AT WORK  
(909) 608-1750

### PROGRAM DIRECTOR

*Jill Fox*  
R&D PEST SERVICES  
(909) 949-4323

### PUBLICATION DIRECTOR

*Glenda Ebersole*  
EBERSOLE GRAFX & WEB DESIGN, INC.  
(909) 472-3395

### ASSIST/PHILANTHROPY DIRECTOR

*Betsey Beaucar*  
MANPOWER STAFFING, INC.  
(909) 937-9801

### WAYS & MEANS DIRECTOR

*Indra Ahuja* – SUNKIST GROWERS, INC.  
*Sylvia Marshall* – ANHEUSER-BUSCH

## EWI® Monthly Chapter Meeting

### JUNE HOE-DOWN

*Old Cowboy Saying...*

The quickest way to double your money is to fold it over and put it back into your pocket.

**Date:** Thursday, June 24, 2004

**Seating:** Pre-Assigned

### Western Event

Salsa Contest  
Social Hour  
New Firm Recognition  
Silent Auction

**Parking:** Street Parking

### Reservation Deadline:

Friday, June 18  
(Regrets and Guests)

### Location:

Graber Olive House  
315 E. 4<sup>th</sup> Street  
Ontario, CA 91764



### Schedule:

6:00 pm—Salsa Contest Judging  
Social Hour  
New Firm Recognition  
Silent Auction  
7:00 pm—Dinner and Silent Auction

### RSVP:

Delores Peich  
The Claremont Club  
1777 Monte Vista Ave.  
Claremont, CA 91711  
Email:  
Fax: (909) 621-3908  
Phone: (909) 625-6791

**Price:** \$27.00 per person

### Good Grub by Felipe's Taqueria:

Barbecue Chicken and Tri Tip  
Corn on the Cob, Grilled Veggies  
Salad, Beans and Rice  
Ice Cream Social  
Coffee and Tea

### SILENT AUCTION DONATIONS NEEDED for JUNE Meeting!

To Donate to the Silent Auction—contact  
Jill Fox (909) 949-4323 by June 15.

### NEW! EWI Vision Statement:

To be the leading connection for  
business professionals.

### Oops!

An image that was in place for the Team Referral story (p. 3) was lost (along with the newsletter) when a hard drive failed. If you haven't backed up your computer lately, let this serve as a timely reminder.

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Corporate Website:

[www.executivewomen.org](http://www.executivewomen.org)

Chapter Website:

[www.ewipomonavalley.org](http://www.ewipomonavalley.org)

## CALENDAR OF EVENTS

### June

- 18: Reservation Deadline
- 24: Location Graber Olive  
*Western Event*

### July

- 16: Reservation Deadline
- 22: China Star Restaurant  
*Business Meeting*

### August

- 21: Reservation Deadline
- 26: Bus Tour

### September

- 24: Reservation Deadline
- 30: The Claremont Club  
*Firm Night & Election  
Of Officers*

\*Locations and Programs may change.



## Upcoming Event!

### EWI® 2004 Leadership Conference and Annual Meeting

Date: Sept. 23-26  
Location: New Orleans  
Hotel: New Orleans Marriott  
1-800-228-9290  
Registration: \$525

For more information:  
Visit the corporate website  
[www.executivewomen.org](http://www.executivewomen.org)

## President's Message

What a wonderful organization we belong to!!! Our ASIST program was one to be truly proud of. Each and every one of us should be very proud to belong to an organization that will help to make a difference in the lives of four very determined women, give them an opportunity to realize dreams – dreams that would be more difficult and maybe impossible to realize – without our contribution to their future education. **CONGRATULATIONS to Jacqueline Zambrano, Melinda Mirelez, Laura Powell, and Inez Salas, our 2004 ASIST Award winners.** The responses from our winners brought tears to your eyes, or at least to mine, and the wonderful real life stories presented by our speaker, Marie Kane, President of Chaffey College made my heart sing. Thank you to each and every one of our members for helping to make our ASIST Awards program work.

It is the time of year that our Nominating Committee is starting to work on the slate of officers for the next membership year, October, 2004-September, 2005. It is hoped you will consider sharing your ideas and suggestions by becoming a part of the Board. You will be receiving a straw ballot in the mail in the near future. Please don't file it in "file 13." Put on your thinking caps and share your suggestions with the nominating committee by returning the completed form.

*Speaking about the Board*, our Chapter Board Meetings are normally held the Thursday following the monthly meeting. All members are invited to attend. We start with a light meal at 5:30pm, start the meeting at 6:00pm and try to be finished by 7:30pm. This is a perfect way to help understand what is going on in the Chapter, share your thoughts, and become more involved. The next Board Meeting will be held on July 1, 2004 in the offices of Mary Ann Macias, Pilgrim Place. *Mark your calendar while you are thinking about it*, and give me a call at 909-381-6181, ext. 216 or e-mail me at [vriddle@radissonsb.com](mailto:vriddle@radissonsb.com) to let me know you will be in attendance.

Another way to get involved is to participate in one of our Committees—ASIST/Philanthropy, Sergeant-At-Arms, Membership, Publications, Programs, Ways & Means, or Publications. All members are asked to participate in at least two Committees if at all possible. We realize that all of us lead very busy lives, but if our Chapter is going to succeed, grow, and be a viable organization in the Community, it is important that we all feel we have an ownership in the Chapter. Participating in a Committee activity is fun, and can be easily accomplished by attending a specific Committee meeting, participating in a conference call of the Committee Members, or just communicating one on one with the Committee Chair by phone, e-mail, or in person. If you are unsure of what Committee you have signed up for or have been assigned to, contact me.

The *EWI Leadership Conference and Annual Meeting* is scheduled for September 23-26, 2004 in New Orleans. Your delegates are traditionally your President and Vice President Elect. In the very near future, your Board will be looking for alternates for the convention. Watch for additional information and think about offering your name for consideration as an alternative delegate. Attending an International Leadership Conference and Annual Meeting is an exciting experience.

Be sure to mark your calendar for the June 24, 2004 meeting at Graber's Olive House. Our theme is Western. *Dig out your western duds, and come prepared to have a lot of fun and expect a lot of surprises. Watch for your invitation with complete details. We'll see you there partner!!!*

*Verlene Riddle*

2003-2004 Pomona Valley Chapter President

## SHARE THE NEWS!

Please send submissions for the Chapter Pulse to:

Contact: Glenda Ebersole

Phone: (909) 472-3395

Fax: (909) 472-3396

E-Mail: [Glenda@egrafxx.com](mailto:Glenda@egrafxx.com)



MEMORIAL DAY IS MUCH MORE THAN A THREE-DAY WEEKEND THAT MARKS THE BEGINNING OF SUMMER.

To many people, especially the nation's thousands of combat veterans, this day, which has a history stretching back all the way to the Civil War, is an important reminder of those who died in the service of their country.

--The History Channel

### NEW MEMBERS PUBLICITY OPPORTUNITY

#### TELL US A LITTLE ABOUT YOURSELF

*We'd like to get to know you better.*

**Submit your company info for inclusion in the Chapter Pulse no later than the 10<sup>th</sup> to be included in the next issue. 250 words max.**

Once the new members who have joined recently have had a chance to publicize their "who is" info, then we'll highlight any interested member.

#### Submit your company info to

Glenda Ebersole  
[glenda@egrafxx.com](mailto:glenda@egrafxx.com)  
Or call 909-472-3395

### ***Getting to know... Kelli Holmes, TEAM Referral Network***

***Kelli C. Holmes*** has worked with thousands of businesses over the last 18 years, her focus being to teach business professionals how to develop a successful referral business through *Relationship Marketing*. She spent 10 years as a top director for an international business referral organization. Kelli specializes in training, educating and supporting business professional on how to grow their businesses by developing strong, long-term community-based, businesses relationships and how to utilize excellent communication skills to deliver an effective message.

Today, Kelli is the President and Founder of TEAM Referral Network, A business referral organization that provides the forum for members to grow their businesses through a well supported, structured, networking system that works! She believes you can do better, smarter business through *Relationship Marketing*. The motto for TEAM is...**T**ogether **E**veryone **A**chieves **M**ore.

Kelli has been a featured keynote speaker at many business conferences, Chamber of Commerce events, Community Service groups, and has done many workshops on the topic of Networking and Relationship Marketing. Kelli and her husband Michael were featured in the November 1998 issue of Entrepreneur Magazine on how to build your business by referral.

Kelli took her 18 years of experience in *Relationship Marketing* and founded **TEAM Referral Network** in October of 2002. TEAM is located in La Verne, California, the same city in which she has been a life long resident and a business owner for over 20 years. Currently she and her husband reside there with daughters Riley (3) and Charlotte (2).

## EWI® Welcomes

Welcome to our newest member,  
**LEMCO PRECISION INC.**, Exec. Gene Logan, VP  
Thank you for decided to join "the leading connection for business professionals."

### New representatives:

**LEMCO**, Jean Logan, President

## LIFE MEMBER RECEIVES AWARD

After retiring in November last year my husband Richard and I dropped our 32-year membership at the Upland Tennis Club and joined The Claremont Club where there is more availability for high level tennis competition during the weekdays. It was always my life-long dream to play senior tennis tournaments when I retired—these are tournaments played in age categories and not by skill level mostly during the week. I started playing senior tournaments the first of this year in Palm Springs, La Habra and San Diego. One of my opponents at the Palm Springs tournament called me from Pennsylvania in February to see if I would be her partner and play doubles in the La Jolla Beach and Tennis Club Women's National Seniors Tournament April 19 – 25. I decided to play in the singles as well as the doubles women's 70's category. The categories start with the 50's and go up through the 90's. In the seven days of this tournament I played 7 singles matches (in the a.m.) and 5 doubles matches (in the p.m.) which amounts to 12 matches in 7 days—more tennis than I have ever played in such a short time frame.

The good news is that because women come from all over the USA (10 from Hawaii) for seniors tournaments, it is a double elimination tournament so you are not out until you lose twice. I had to play the number two seed in both singles and doubles in the second round and lost both which took me out of the championship draw and put me in the consolation draw where I eventually won the Consolation 70's Singles and Doubles. There was a referee in the high court chair calling my two final matches which was a first for me and very exciting.

The bad news is that I twisted my right knee going after some drop shots and am now going to physical therapy at the hospital twice a week and will have an MRI reading result soon. I drove myself home from La Jolla on April 25<sup>th</sup> all the way managing to keep my right knee iced both front and back. However it has been worth it, and I have two beautiful silver trays for my efforts. The La Jolla Beach and Tennis Club is an excellent tennis facility, and it is beautifully located right on the ocean.

I am happy to report that physical therapy works wonders, and I am told I can play doubles on the women's ladder at The Claremont Club on Wednesdays starting the 12<sup>th</sup> of May, but have to hold off on the singles for awhile.

Carolyn

-----  
Have an interesting article? Submit your news to [glenda@egrafxx.com](mailto:glenda@egrafxx.com) or call 909-472-3395.

Carolyn later reported that she will need more than physical therapy for torn ligaments in her knee.  
*Keep her in your thoughts.*

## JUNE DOOR PRIZE SCHEDULE

Frontier Airlines  
Gourmet Gourmet  
Graber Olive House  
TEAM Referral Network  
Vicenti, Lloyd & Stutzman

## UPDATE YOUR INFORMATION

Go to the corporate website <http://www.executivewomen.org/> to update your personal information (WHEN THERE, SEE LINK AT BOTTOM LEFT HAND COLUMN)

**URGENT!** Do this as soon as possible to ensure that information about you and your business is accurate for the 2004 Directory.

Follow the steps below:

- 1) Login
- 2) Edit personal info, select **Edit** button top right
- 3) Edit company info by clicking on company name
- 4) Once on your Company info page, select **Edit** button
- 5) When company edits are complete, click the **Submit** bottom
- 6) Logoff

\*If this your first time logging in, talk to either Membership Co-Chair (Jan Van Alstine or Linda Cook) to obtain a username and password.

## ALERT FROM CORPORATE

The database is a benefit of membership and is not to be shared with non-member firms.

## TAKE THE SURVEY!

Visit this link  
<http://www.executivewomen.org/>  
to take the EWI Member Survey

## JUNE BOARD MEETING RECAP

### MEMBERSHIP

30 Member Firms  
30 Representatives  
1 2<sup>nd</sup> Representatives  
7 Sustaining Members  
2 Life Members  
Total 40 Members

### WAYS & MEANS

Door Prizes \$166.00  
Opportunity Draw. \$ 80.00  
Less: \$ 40.00 (O/D Winner)  
Deposited: \$206.00

#### Opportunity Drawing Winner:

Tracy Stepp, The Claremont Club \$40.00

#### Door Prize Donors/Recipients:

Felipe's Taqueria/Dick Beucar, Manpower Inc.  
PFF Bank & Trust/Marlene's Friend, Manpower Inc.  
Thread At Work/Inez  
Thread At Work/Delores Peich, Claremont Club  
LeRoy Haynes Center/Linda Cook, Thread At Work  
Anheuser-Busch Sales/Kelli Holmes, TEAM  
The Beucar's/Marlene Keith, M. Daniel Saylor  
Firm Unk (Tea Cup Set)/Betsey Beucar, Manpower Inc.

#### Centerpiece Winners:

Donated to recipients of Scholarship Awards & Speaker

### TREASURER

Total in all accounts as of 6/1/04 \$10,993.00  
Y-T-D Disbursements/Expenses \$12,398.14  
Yearly budget \$26,350.00

### PUBLICATION

Chapter Pulse Distribution  
27 electronic delivery / 22 mailed  
(Available online in PDF and Word formats)

### SERGEANT-AT-ARMS

Total Collected for May Meeting \$ 840.00  
Recipients and Guest \$ 296.00  
To be collected: \$ 175.00  
Total: \$1311.00

### ASIST PHILANTHROPY

4 ASIST Recipients Awarded \$2500.00

### PROGRAM

June 24 Graber Olive, Western Event  
July 22 China Star, Business Meeting  
See pg. 2 for Calendar of Events

## KEEP YOUR FIRM IN GOOD STANDING

Send a sub if you are unable to attend.

## PAST CHAPTER PRESIDENTS

**Carolyn Soper**  
1969

**Ruth Base**  
1971, 1976, 1988

**Sue Shoemaker**  
1979

**Bertha Brown**  
1984

**Jan Van Alstine**  
1990

**Sylvia Marshall**  
1993, 1994

**Tracy Stepp**  
1996

**Barbara Tomeo**  
1997

**Linda Cook**  
1998

**Marlene Keith**  
2002

**Michelle Lawrence**  
2003

In addition, two past Presidents are now the roster executive for their respective firm.

**Evlyn Wilcox** – 1967  
**Mary Ann Quay** – 1987

Sustaining Members that served as past Presidents  
**Phyllis Reihl** – IE Chapter 1979

**Ella Perry** – IE Chapter 1981  
**Lois Miller** - 1975

### *Public Relations...*

New EWI vision appeared in the Inland Valley Daily Bulletin – May 16 along with the announcement of the ASIST winners.

## MAY BOARD MEETING RECAP

### MEMBERSHIP

30 Member Firms  
1 NEW Firm

### WAYS & MEANS

|                   |                              |
|-------------------|------------------------------|
| Door Prizes       | \$172.00                     |
| Opportunity Draw. | \$149.00                     |
| Less:             | <u>\$ 75.00</u> (O/D Winner) |
| Deposited:        | \$246.00                     |

### Door Prize Donors/Recipients:

Dickerson Insurance/Delores Peich, Claremont Club  
Century 21 P.P./Theresa Lock, Carlson Wagonlit Travel  
Rhona Weinberg Gewelber/Jean Logan, LEMCO  
Rhona Weinberg Gewelber/Patty Paulk, LeRoy Haynes  
Creative Gift Basket Svcs./Tom Faust, Faust Printing  
Ebersole Grafxx & Web Des./Linda Cook, Thread At Work

### Centerpiece Winners:

Glenda Ebersole, Tom Faust, Kristine Gutierrez, Char Costantino

### TREASURER

|                      |             |
|----------------------|-------------|
| General Fund         | \$12,424.02 |
| Philanthropy Account | \$ 6,535.70 |
| Yearly budget        | \$26,350.00 |

### PUBLICATION

Chapter Pulse Distribution  
27 electronic delivery / 22 mailed  
(Available online in PDF and Word formats)

### SERGEANT-AT-ARMS

|                                   |                 |
|-----------------------------------|-----------------|
| Total Collected for April Meeting | \$1286.00       |
| To be collected:                  | <u>\$ 35.00</u> |
| Total:                            | \$1321.00       |

Attendance: 37+Speaker

### ASIST PHILANTHROPY

12 Applications sent out; 8 received back  
4 winners selected, invitations will be sent  
Total awards: \$2,500.00

### PROGRAM

May 27 Upland Hills CC, ASIST Program  
June 24 Graber Olive, Western Event  
July 22 China Star, Business Meeting  
See pg. 2 for Calendar of Events

## APRIL BOARD MEETING RECAP

### MEMBERSHIP

|                    |                |
|--------------------|----------------|
| 29 Member Firms    | 7 Sustaining   |
| 30 Representatives | 2 Life Members |

### WAYS & MEANS

Not Available

### TREASURER

|                                    |             |
|------------------------------------|-------------|
| Total in all accounts as of 4/1/04 | \$12,166.31 |
| Y-T-D Disbursements/Expenses       | \$ 6,550.11 |
| Yearly budget                      | \$26,350.00 |

### PUBLICATION

Chapter Pulse Distribution  
27 electronic delivery / 22 mailed  
(Available online in PDF and Word formats)

### SERGEANT-AT-ARMS

|                                   |                 |
|-----------------------------------|-----------------|
| Total Collected for March Meeting | \$761.00        |
| To be collected:                  | <u>\$ 50.00</u> |
| Total:                            | \$811.00        |

Attendance: 33+Speaker

### ASIST PHILANTHROPY

12 Applications sent out  
Awaiting return of applications

### PROGRAM

April 22 Etiwanda Gardens, Spkr: Ruben Estrada  
See pg. 2 for Calendar of Events