

PULSE

EXECUTIVE WOMEN INTERNATIONAL®

THE LEADING CONNECTION FOR BUSINESS PROFESSIONALS

Chartered in 1951

Pomona Valley Chapter

March, 2005

EWI® MISSION AND VISION

Executive Women International® is an organization that brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and Encouraging community involvement

MY MEMORY IS JUST A MEMORY

Presented by Celeste Palmer

March 24, 2005

Pomona Valley Mining Co. Restaurant

1777 Gillette Rd. Pomona, CA 91768 (909) 623-3515

An evening of inspiration and motivation where “Giving Up was Not an Option”

What would you do if all of your life experiences, memories of your past, relationships with your own family, everything you've ever known, were taken from you in a second?

That's what happened to our speaker, Celeste Palmer, when she was involved in a car accident that robbed her of her memory. She awoke as a stranger to her own life, having to rebuild relationships and recognize her own house as “home”.

A working mother of three, you'll understand why giving up for her was not an option.

Ms. Palmer's career has taken her from fundraising for non-profit organizations, marketing consultation for the healthcare industry, education and small business and, of course, motivational speaking.

Please be advised that the evening's presentation will be video taped. Although the primary focus will be on the presenter, audience members may be seen or heard incidentally.

REMINDER:

- ▶ Firms or members may sponsor the centerpieces or invitations for up-coming Chapter meetings – contact: Kristine Gutierrez at Leroy Haynes Center. (909) 593-2581 ext. 218.
- ▶ Firms or members remember to update your personal information on the EWI website.
- ▶ The San Diego Chapter of EWI is hosting its 2nd Power Hour for Business Professionals on Tuesday, April 19th at 5:30p.m. Our guest speaker will be Marsha Lindquist on the Value of Creativity. Marsha was one of the Academy of Leadership moderators in New Orleans at 2004 LCAM.
- ▶ Firms not renewing their memberships: Frontier Airlines, Lemco Precisions, TEAM Referral Network, and Vicenti, Lloyd & Stutzman, CPA's.
- ▶ EWI 2005 Spring Leadership Conference May 12-14, 2005 at the Universal City Hilton, Universal City, California. Any member firm that wants to be represented at the conference can provide something for goodie bags or raffle prizes that will be given out at the conference. Raffle items value at \$5-\$15.
- ▶ Updates for the 2005 Procedure Manual should be posted online by February 28th. Chapters should always refer to the online version to make sure they have the most current procedures and forms.

President's Message

“Physical activity every day – regular medical check-ups – don’t smoke – know your numbers (cholesterol, BP, LDL, HDL)” – those were closing comments from our February meeting guest speaker, Nicole Giumarra, Clinical Dietitian, San Antonio Community Hospital. Other highlights included a “spotlight” on two firms – Heather Dickerson, Dickerson Insurance, and Theresa Lock, Carlson Wagonlit Air Sea Travel – provided outstanding presentations and information on their firms. We were pleased to have guests attending – Sandra Grazia from Chaffey College (Kathy Dutton’s assistant), Linda McMillian (spouse of posted firm, Dr. McMillian), and Michelle Jackson, partner from Image Concepts (Sue Henry’s daughter and former rep of Image Concepts). And, soooooo many red outfits!

March is Women’s History Month! Ways we celebrate and acknowledge:

▶ How fitting that our guest speaker for the March Chapter meeting is a woman with an inspiring true-life story regarding memory loss. Let’s all support our Chapter by setting a goal of 100 percent attendance at this meeting!

▶ An excerpt from President Bush’s 2005 proclamation for Women’s History month:

“During Women’s History Month, we celebrate the achievements of our Nation’s women. For generations, American women have helped build this great Nation through their leadership as writers, teachers, artists, politicians, doctors, and scientists, and in other professions. As mothers, daughters, sisters, women have supported and strengthened American families and communities. Women are at the forefront of entrepreneurship in America creating millions of new jobs and helping to build our Nation’s economic prosperity.”

▶ President Bush went on to mention some famous women such as Gerty Theresa Radnitz Cori, the first American woman to receive a Nobel Prize in the sciences whose research significantly advanced the treatment of diabetes, and Gertrude Ederle, 1926 gold medalist who became the first woman to swim the English Channel.

▶ Here at Pilgrim Place, our Petterson Museum features Teapots and Tea Gowns women in the United States began wearing in the early 20th century when they entertained their privileged women friends at tea. This and many other displays can be seen at the Museum offering docent-guided tours on Fridays, Saturdays, and Sundays from 2-4 p.m.

▶ When I think of famous women in history, Rosa Parks and Eleanor Roosevelt come to mind. Rosa Parks changed a nation when she refused to give up her seat on the bus. There are so many wonderful quotes from Eleanor Roosevelt. A befitting one for this month would be, ***“the battle for the individual rights of women is one of long standing and none of us should countenance anything which undermines it.”***

We celebrate ourselves this month in recognition of all women and our accomplishments.

Mary Ann Macias, Pomona Valley Chapter President, 2004-2005

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MEMBER BIRTHDAYS

Kristine Gutierrez 2/11/05
Betsey Beucar 3/8/05
Helen Foland 3/28/05

MARCH DOOR PRIZE SCHEDULE

Pilgrim Place
The Claremont Club
San Antonio Community Hospital
R&D Pest Services, Inc.
Anheuser-Busch Sales

EWI MEMBER ANNIVERSARIES

Ella Perry 3/11/02
Rhona Weinberg-Gewelber 3/11/02

Char Costantino
Verlene Riddle

3/01/04
3/9/99

Delores Peich
Vivian Shiffman

3/15/03
3/15/03

EWI 101

Some Chapters in EWI are publishing a regular column on benefits and procedures of EWI for new member's information as well as refreshing long-term members. Sort of an "EWI 101" idea. We thought that sounded very informative and offer the following as a start.....

Membership Classifications

Firms

- ▶ Leading international noncompetitive businesses and professional firms
- ▶ Diverse companies are classified according to the nature of their business under two categories: Major – identifies the firm's general area of business (such as bank: "Finance") Minor – relates to a firms specific area of business (such as a bank: "Banking-Commercial")

There are approximately 100 major classifications – and thousands of minor classifications. Many firms will share the same major classification, but the minor categories are designated to be more individual and specific. At no time can two member firms in one Chapter have the same minor classification. Each member firm is entitled to two representatives with one vote per representative(s) at any Chapter meeting.

Sustaining Member

A sustaining member is one who is no longer employed on a full-time basis with any business, governmental agency, non-profit enterprise or association actively engaged in the conduct of business (application is to be made 30 days prior to retirement). Sustaining members are encouraged to attend all membership meetings, functions and to serve on a committee(s), however, they are not eligible to vote or hold a Board position. We are fortunate to have eight sustaining members in the Pomona Valley Chapter: **Ruth Base** (Past President 1971, 1976, 1988), **Helen Foland**, **Betty Graber**, **Lois Miller** (Past President 1975), **Ella Perry**, **Phyllis Riehl** (Past President/Inland Valley 1979), **Sue Shoemaker** (Past President 1979), and **Rhona Weinberg-Gewelber**.

Life Member

When the Chapter desires to enroll a representative because of special meritorious service above and beyond the call of duty to the Chapter, it can name that individual as a Life Member. Eligibility: (in the Pomona Valley Chapter includes being a representative in good standing for at least 20 years, and a past president) is determined by the Board, subject to approval by the Chapter. The Life Member may service on committee(s), but is not entitled to vote unless presently listed as a representative for a member firm. Pomona Valley Chapter is honored to have Past President (1969) **Carolyn Soper** as our Life Member.

A gift is pure when it is given from the heart to the right person
at the right time and at the right place, and when we expect
nothing in return.

EWI MEMBER SPOTLIGHT – Gourmet Gourmet Catering Services



Since opening in 1987, our chef at Gourmet Gourmet has developed a reputation for the freshest, most flavorful dishes. From delicate hors d'oeuvres to mouth watering desserts, every item is handmade in our kitchen. Our menus are custom designed and creatively presented to satisfy the tastes of every guest.

And we're not just food! Our experienced event coordinators will help with every detail of your party. Theme development, equipment and linen coordination, logistics, site planning, and menu tasting are value added benefits at Gourmet Gourmet.

We provide trained and professional staff at every event. We have uniform and presentation guidelines, which are strictly adhered to. Gourmet Gourmet holds regular training sessions to insure friendly, efficient, and organized service.

Gourmet Gourmet Catering 28 N. Benson, Upland CA 91786 909-920-6400

EWI MEMBER SPOTLIGHT – LeRoy Haynes Center



Founded in 1946, LeRoy Haynes Center is comprised of a Non-Public School (Haynes Education Center) and a group home for abused and neglected children (LeRoy Boys Home). Started with only 10 boys the center now serves over 100 children at any one time providing a place for them to grow into productive members of society.

Like many people, LeRoy Haynes, an immigrant from Kansas and graduate of University of Southern California, wondered how to make his world a better place. But unlike many people, LeRoy Haynes (or Uncle LeRoy, as he came to be known) did something about it.

While working as a chaplain for an institutionalized reform school in Whittier, he realized that many troubled boys could be better helped with earlier intervention and treatment in a home-like environment. Acting on this belief, Uncle LeRoy and his wife Jeanne poured their life savings into an estate in La Verne. In October of 1946, LeRoy Boys Home opened with ten residents.

Demand soon outstripped capacity of the small facilities on campus and a steady pattern of physical and ideological growth began which continues to this day. The original group home program was modified to meet changing needs and has evolved into the Residential Treatment Program in place today.

Today, the La Verne campus encompasses 18 buildings, including 6 residential cottages, situated on 24 acres of land nestled against the foothills of the east San Gabriel Valley. By 1994, it became apparent that the name "LeRoy Boys Home" did not accurately reflect the array of services offered, and thus an "umbrella" name was added:

LeRoy Haynes Center for Children and Family Services. The Center is proud to have touched the lives of many abused, abandoned and neglected children, and plans to continue to do so for many years to come. Helping Children One Family at a Time!

Upcoming Events for Leroy Haynes Center:

Friday, March 18 – Get Acquainted Luncheon, Leroy Haynes Center

Saturday, June 4, - Walk & Car Show, Old Town La Verne

Thursday, August 25 – EWI Reading Rally, Leroy Haynes Center

Monday, August 29 – Golf Tournament, Red Hill Country Club

Saturday, October 8 – Gala Dinner, Double Tree Hotel, Ontario

