

PULSE EXECUTIVE WOMEN INTERNATIONAL®

THE LEADING CONNECTION FOR BUSINESS PROFESSIONALS

Chartered in 1951

Pomona Valley Chapter

April, 2005

EWI® MISSION AND VISION

Executive Women International® is an organization that brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and Encouraging community involvement

Executive Firm Night

Theresa Lock, MCC
Owner/Manager
Master Cruise Counselor

Air Sea Travel
1655 N. Mountain Ave., Suite 115
Upland, CA 91784
(909) 981-1755 Fax (909) 920-3693
E-Mail: theresal_airseatvl@yahoo.com
www.Carlsontravel.com/airsea



Where will your next vacation be?

Are you long overdue for some rest & relaxation?

Are you looking to burn some stress with a new adventure?

Join us for wonderful food and presentation when Theresa Lock of **Carlson Wagonlit Travel** and Caren Clay of **Princess Cruises** share their expertise and special travel programs

on

Thursday April 28, 2005

at

Sakana Steak House & Sushi Bar*
820 W. Foothill Blvd.
Upland, CA 91786
(909) 608-1668

Cost \$33.00 for members
\$30.00 for sustaining members

RSVP by Monday, April 25, 2005 to:
Char Costantino, Sergeant-at-Arms
Century 21 Prestige Properties
1024 W. Foothill Blvd.
Upland, CA 91786
Phone (909)920-4629 Fax (909)398-1824

All representatives have a standing reservation for monthly meetings. If you are unable to attend, you **must** notify the Sergeant-at-Arms on or before Monday April 25, 2005. **You will be billed for your reservation if you do not cancel prior to 04/21/05**

** Located on southwest corner of Foothill Blvd. & San Antonio Ave.*

Networking Social Hour

6:00 - 7:00pm

\$3.00 Well Drinks
\$2.00 Beer
\$5.00 Sake

Menu

- Salad
- Filet Mignon with Salmon, Shrimp or Scallops prepared in the *Teppanyaki* style
- Rice
- Coffee & Tea
- Dessert

REMINDER:

- ▶ Corporate Board Applicants: Each past president is entitled to submit their name for consideration for the Corporate Board. Any past president interested in submitting their name may contact Mary Ann Macias for further detailed information and nominee form.
- ▶ Firms or members remember to update your personal information on the EWI website.
- ▶ EWI 2005 Spring Leadership Conference May 12-14, 2005, at the Universal City Hilton, Universal City, California. Any member firm that wants to be represented at the conference can provide something for goodie bags or raffle prizes that will be given out at the conference. Raffle items value at \$5-\$15.

President's Message

Thanks to everyone who attended our March Chapter meeting at Pomona Valley Mining Company Restaurant – a lovely setting with an inspirational life story presented by guest speaker Celeste Palmer. The big message from Ms. Palmer's incredible memory loss story was live in the "NOW" – that's, of course, all we really have. Living in the "now" brought to mind a wonderful book written by Suzanne Somers, *365 Ways to Change Your Life*, where she has several references to living in the "now." Here are a couple of her daily thoughts:

"I will make enjoying the present moment a priority. I want to get from life all that it can offer, but worrying about tomorrow makes this moment nonexistent. I no longer choose to ignore the joy I could be experiencing today, because somehow I have convinced myself that tomorrow is more important."

"I understand that right now is all we have and any moment wasted is my loss. I will take love whenever it is offered; after all, it is why I am here."

Your Board is excited about our April 28th Chapter meeting featuring a Carlson Wagonlit "firm night" organized by Theresa Lock (more about firm nights in the EWI 101 section). Theresa has selected Sakana Steak House & Sushi Bar in Upland for the meeting site and worked with the Manager of Sakana's to provide a delicious dinner and offer of some drinks at half price.

Here we are in April already – Easter month, Daylight Savings time, Administrative Professionals' Day. But Easter surprised us this year in March! I was with a group of people recently where someone asked exactly how Easter Sunday is determined – luckily we had someone in the group who firmly stated: Easter Sunday is the first Sunday following the first full moon following the spring equinox. How do people remember these things – I'm lucky if I remember that the time "springs" ahead in April and "falls" back in, I believe, October!

Enjoy this wonderful month - for April showers bring May flowers – just what we need, more showers!

Mary Ann Macias
Pilgrim Place in Claremont Inc.
Pomona Valley Chapter President, 2004-2005

MEMBER BIRTHDAYS

Kathleen Spear 4/11
Rhona Weinberg-Gewelber 4/23
Theresa Lock 4/26

EWI MEMBER ANNIVERSARIES

Mary Ann Macias 4/5/00 Fran Pfeiffer 4/10/03
Phyllis Reihl 4/5/00

APRIL DOOR PRIZE SCHEDULE

Creative Gift Basket
Dickerson Insurance
Ebersole Grafxx & Web
Century 21 Prestige Properties
Thread At Work

EWI 101

Firm Night. A firm night is a Chapter meeting in which a member firm presents its “story” in any manner that is appropriate. Firm nights allow us to observe a firm’s mode of operation, while giving a firm the chance to acquaint the membership with its products or services and introduce its executive members and staff. Other firm executives, spouses and guests are encouraged to attend. Firm nights may be held at the firm’s offices or at a local restaurant.

Two Pomona Valley Chapter firms are presenting “firm nights” this year i.e., Carlson Wagonlit in April, and LeRoy Haynes Center in August. Firms interested in having a firm night may contact Kristine Gutierrez, Program Director, 909-593-2581, x-218.

Fund Raisers. Planned annually by the Ways and Means Committee, these events generate funds to sustain the Chapter’s general operating budget and its scholarship and philanthropic activities. This year the fundraiser planned is a Silent Auction in September. Our ongoing fund raisers are the raffle and 50/50 drawings held at each Chapter meeting – the more attendees we have, the more tickets we sell, which is a tremendous help to our budget as we have not had a large fund raiser in several years. A big thanks to all members who donate such great raffle prizes when assigned – and to those of you who bring raffle prizes “just because.”

LEADERSHIP CONFERENCE/ANNUAL MEETING (LCAM)

Each year our Chapter offers two representatives **paid** registrations (\$525 ea) to the LCAM to serve as alternate delegates. This is a marvelous opportunity to experience an EWI conference. The Chapter President and Vice President/President Elect attend as well (Delores and Mary Ann). Other costs would include air travel (about \$350) and room rates (\$169-189-generally two reps share a room). Your firm executive may be willing to underwrite these other costs. Some highlights of this year’s conference:

- September 22-24 (Thursday night to Saturday night)
- Salt Lake City, Utah
- LCAM is a mix of educational workshops and official Corporate business (Annual Meeting) and some fun!
- Learn more about the overall organization by attending the Delegate Session (Friday) and the Annual Meeting (Saturday)
- The Salt Lake EWI Chapter coordinates various tours around the city. The tours run Tuesday, Wednesday and Thursday during the day and there are additional charges for the tours.

Representatives interested in attending LCAM may submit their names to Mary Ann Macias (909-399-5507). Selections need to be completed prior to the July business Chapter meeting.

PUBLIC RELATIONS FIRM/TIP OF THE MONTH

Corporate has secured the company of StanwayPR to provide counsel to garner publicity for EWI. One of their top priorities is to create a press release with success stories from EWI members. If you would like to share your story, please contact Tara Hurley, Executive Director at the corporate office – tara@executivewomen.org. On the Chapter level, they will prepare a “Tip of the Month” to help Chapters attract media attention via e-mails and the website including media advisory information. Be on the look out for these Tips.



EWI FIRM RECOGNITION SPOTLIGHT – CARLSON WAGONLIT AIR SEA TRAVEL

I was born in Shanghai and moved to Hong Kong at 1 year old. My father was in the textile business and Hong Kong was the place to be at that time. Lucky for us, just after we left, communist took over Shanghai. Hence the rest of my father's family members were not allowed out. Hong Kong was a British Colony then, so we do have the opportunity to study English as a second language.

After graduating from junior college, I went to work for Cathay Pacific Airways, a regional airline at the time with only 8 Convair 880 planes. I was chosen as the first training supervisor teaching tariffs, check-in procedures, visa requirements, customer service, telephone techniques etc. everyone hired by the company fortunately had to attend my classes. I was able to meet people from all over Asia as well as Australia.

Cathay Pacific was growing fast and furious. When they cannot send the staff to Hong Kong, I was sent to their port to teach classes. I was making friends from all over. I thought I had the best job in the world! However, I met my husband in Hong Kong and he persuaded me the "job" as his wife is better. I moved to Los Angeles 33 years ago.

Travel is my passion! I became a travel agent working locally. Twenty-one years ago I had an opportunity to become a partner of Air Sea Travel. After my partner retired, I joined the nationally known Carlson Travel Network, which later joined the French franchise Wagonlit Company and became the now internationally known "Carlson Wagonlit Travel".

I believe it is very hard to grow or even exist being mom and pop business any more. Carlson Wagonlit Travel headquarter does our marketing campaign and negotiate deals with cruise lines, tour companies and hotels to give us an extra edge. They also offer training and technology improvements so we can better serve our clients. We can proudly say that this is one of the few top travel companies in the world.

I have been a Carlson franchisee for over fourteen years now. I am very lucky to be able to work with the best of the best in the travel industry. My agents are all experienced, caring and well traveled. They all share the same passion in travel.

Julie (ask the girl who's been there), 35 years veteran, has traveled around the world. She understands clients' needs. Once her clients came thinking they were going to Mazatlan and end up with a ski package to Austria. She gets so excited every time making arrangement for honeymooners!

Kathleen, another agent with 22 years experience, specialized in groups and incentive travel.

We believe in good service, integrity, and value. We like our clients to know that we will work hard for them just like we want someone to do the best for us. With today's technology, distance is never a problem. We have clients literally all over the world.

We appreciate referrals. In addition to the organized tours and cruises, we also specialized in custom travel to all over the world, (a dying breed!) Our Goal is to listen to our clients and fulfill their travel dreams!



EWI MEMBER SPOTLIGHT – FAUST PRINTING

Faust Printing has always maintained the highest standards of integrity and customer service. That means we offer outstanding value, highly competitive pricing and a quick turnaround on every project.

Our long history of exemplary service is reflected in comments from our many satisfied, long-term customers. We'll be glad to share their endorsements with you.

Just as our customers' words tell their story, our quality work can help tell yours. Let Faust Printing enhance your company's image from first page to last on your next printing project. We use unsurpassed printing technology to produce top-quality materials and to save you time and money.

For more than 35 years, we've been combining our time-honored tradition of customer service with leading-edge printing to win the trust of business leaders. We welcome the chance to win yours.

8656 UTICA AVENUE RANCHO CUCAMONGA, CA 91730

(909) 980-1577 • Fx. (909) 989-9716

Email: info@faustprinting.com



EWI MEMBER SPOTLIGHT-FELIPE'S TAQUERIA

Fresco Sabroso Y Unico
Fresh, Tasty & Unique



Felipe's now has two locations in Rancho Cucamonga, California to serve you.

Felipe's has always used real products and nothing artificial. Our main entrees are grilled or simmered in their natural juices. Our tortillas have no lard or preservatives. We also have available by request "Frijoles de Olla", which are beans simmered with special light seasoning. All of our salsas and sauces are homemade with fresh and dried chiles.

Felipe's is proud to have received the *Small Business of the Year Award* from the Rancho Cucamonga Chamber of Commerce.

Felipe's Taqueria

8017 Archibald Avenue

[Rancho Cucamonga](#), CA 91730

(in Miller's Outpost Plaza)

909-980-4252

Fax: 909-980-9840

Felipe's Taqueria

11815 Foothill Blvd.

[Rancho Cucamonga](#), CA 91730

(in Masi Plaza)

909-484-2050

Fax: 909-484-2860